

## MID-PENINSULA AAUW STRATEGIC PLAN, 2022-24

Focus: Maintain a vibrant and smart community of involved branch members in alignment with AAUW goals. Examine and improve branch diversity, equity and inclusion.

Strategy:

1. Promote unity and value of branch through events that bring the members together such as member-to-member calls and social events.
2. Promote equity through spreading factual information, participating in public policy, and supporting continuing education for women and girls.
3. Support exposure of girls to STEM or other professional careers through programs like Tech Trek. Encourage continued participation of those alumnae with future sessions.
4. Promote branch diversity by attracting 50- to 70-year-old new members of diverse backgrounds.

Cf 7-16-22